



DO SOMETHING **NEW** THIS SUMMER

**SUMMER INTERNSHIPS @
THE UNIVERSITY OF CINCINNATI
INTERNATIONAL OFFICE**



WHAT / WHEN / WHERE

UC International needs students to work on two major projects this summer! We're looking for international students to form an internship team with UC students for 8 weeks (approx. June 4 to July 27) in the U.S. You'll work together on video & publications materials for our office.

International students will receive housing and a meal plan at UC for the duration of the internship, but will need to cover the cost of transportation and their visa. All students will receive great work experience and excellent mentorship!



INTERESTED?

Send a resume & cover letter to **Natalie Ochmann** at natalie.ochmann@uc.edu.

In your cover letter, tell us about yourself and why you are interested in the opportunity. Make sure you identify whether you are applying for the video internship or communications internship.

The deadline to apply is **February 1, 2018**. Selected interns will receive notice of their admission by **February 14, 2018**.

University of 
CINCINNATI | INTERNATIONAL

THE PROJECTS:

Plan events for International Education Week. Design promotional materials, develop media, and work on advertising for the events.



COMMUNICATIONS INTERNS - SKILLS NEEDED

1. Possesses cross-cultural competency and a love for promotional writing and document design.
2. Has experience with design software, such as Adobe Photoshop, InDesign, or Illustrator.
3. Able to pitch concepts for events, including logistics, budgeting, and promotion.
4. Selects the right content for an audience, and develops effective website pages, social media posts, and advertising based on research.
5. Is a flexible problem solver, tackling obstacles by finding and providing alternative routes.

An ideal student for this internship may have worked on projects like the following:

- Content or design for a website, print publication or professional presentation
- Branding and advertising
- Event planning
- Infographics or information design
- User experience research or project planning

VIDEO INTERNS - SKILLS NEEDED

1. Possesses cross-cultural competency and passion for videography.
2. Has experience with design software, such as Adobe Photoshop, as well as video editing software (Adobe Premiere & After Effects).
3. Able to shoot footage on-location and choose appropriate shots.
4. Selects the right content for an audience, and develops effective videos based on research.
5. Is a flexible problem solver, tackling obstacles by finding and providing alternative routes.

An ideal student for this internship may have worked on projects like the following:

- Content or design for videos or other multimedia
- Storyboards for videos
- On-location video shoots
- Video editing
- Text animation

THE PROJECTS:

Refresh international student “how-to” videos, create a yearly highlights video, and develop a student ambassador commercial.

